GoDB Tech

Increase your milk sales using mobile phones

Use our Cloware mobile app for milk van-sales
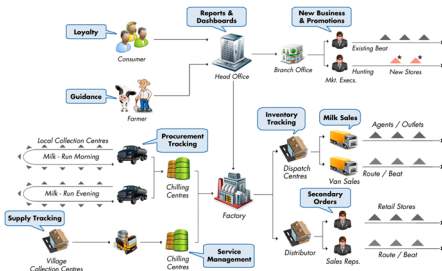
- Generate Invoice
- Tomorrow's Indent
- Tubs / Crates
- Van Inventory

1 — Main Menu

Route: Surat 01 - Main Menu

- Generate Invoice
- Next Day's Indent
- Manage Crates
- Collect Payments
- View Invoice
- Send SMS
- View Collection
- **Van Inventory**

2 — Van Loading

Van Loading

Despatch	Transporter
George Town	Ramnath DL2345
Salesman	Crates (O/B)
Prem	200

Product	Qty
FCM	24
TM	24

Add Item   Close

3 — Invoice

Invoice for Order : 110000001

110000001

Item	Qty	Rem	Rate
BM	50.00	50.00	3.00
C500	75.00	75.00	33.00
Total			

Add Item   Gen Invoice   Back

4 — Next Day's Indent

Order:138000001 Route:G Beat

Date
2012-11-26

Store: G Outlet1

Product	Qty
GM	24
GM1	12
GM2	12
GM3	120
GM4	12

Add Item   Close

Benefits

✓ **Early visibility into next day's indent**
- Procurement & Production can plan and execute according to the market demand
- Avoid production wastages

✓ **Increased sales man productivity**
- Eliminates paper work
- Quick order booking via Suggested orders, previous day orders, menu based interface etc

✓ **Better tracking of assets (crates / tubs)**
- Complete picture of crates / tubs issued, received and outstanding at retail agency level

✓ **Increased visibility and transparency**
- Quick invoicing and payment collections against the milk sold
- Instant confirmation to the retail agent

Areas of mobility - Dairy Industry

Sales

- Sales reps equipped with a mobile app
- Sales reps capture secondary orders and upload to server
- Distributors view the secondary orders on their PC
  If equipped with software (like Tally™ ERP), the orders could be imported directly as well
- Sales reps can also track expenses, log daily activity
- Admin team manages the system via Web interface

Marketing

- Marketing Executives (M-E) equipped with a mobile app
- M-E hunts for new outlets and captures info via mobile app
- M-E performs marketing audits via mobile app (POP, Danglers..)
- M-E can also track expenses, log daily activity via mobile app
- Branch office validates & adds new outlets to beats
- Branch office monitors Marketing Executive's activities

Procurement

- Milk run supervisors equipped with a mobile app
- Supervisor captures details of procured milk
- SMS confirmation sent to the vendors immediately
- Chilling centre views the milk procurement details
  If equipped with software (like Tally™ ERP), this could be imported directly as corresponding vouchers
- Admin team manages the system via Web interface

Notes

Technology Partners

SAP · MOTOROLA · intel · Tally Power of Simplicity

Key Achievements

We feel our primary achievement is to gain our customer's trust. In that respect here are a few of our key relationships.

Hindustan Unilever Limited · Britannia · Jamaai · VISHNU · FABER-CASTELL

ITC Limited · Tiésar · Pigeon · ONIDA · UPL INDIA · Godrej · DS-GROUP · HERSHEY'S

Furthermore, we are happy to annouce that our Customers have voted us as the preferred vendor for Enterprise Mobility Services across India.

CIO's Choice in Enterprise Mobility

About Go-DB Tech

We are a Software product firm specializing in mobility solutions for enterprises - to mobilize business processes outside their corporate walls. You can identify us with our achievements – 150+ customers via an alliance of more than 100 partners; translating into over 100K deployments doing more than 2 billion transactions annually. We are now 450 man-years old in enterprise mobility, and would be glad to help you mobilize your business, towards increasing both your revenues and profitability.